

SUPER BOWL 2025



OFFERTA COMMERCIALE ADV





FINALE NFC/AFC 26 gennaio 2025



SUPER BOWL 9 febbraio 2025





LA MAPPA DEI BREAK

1^ QUARTER

2^ QUARTER

HALF TIME SHOW

3^ QUARTER

4^ QUARTER

Kick-Off

Minibreak 60" - 1^ Half

Minibreak 60" - 1^ Half

Minibreak 60" - 1^ Half

Minibreak 60" - 1^ Half

Half Time - 1

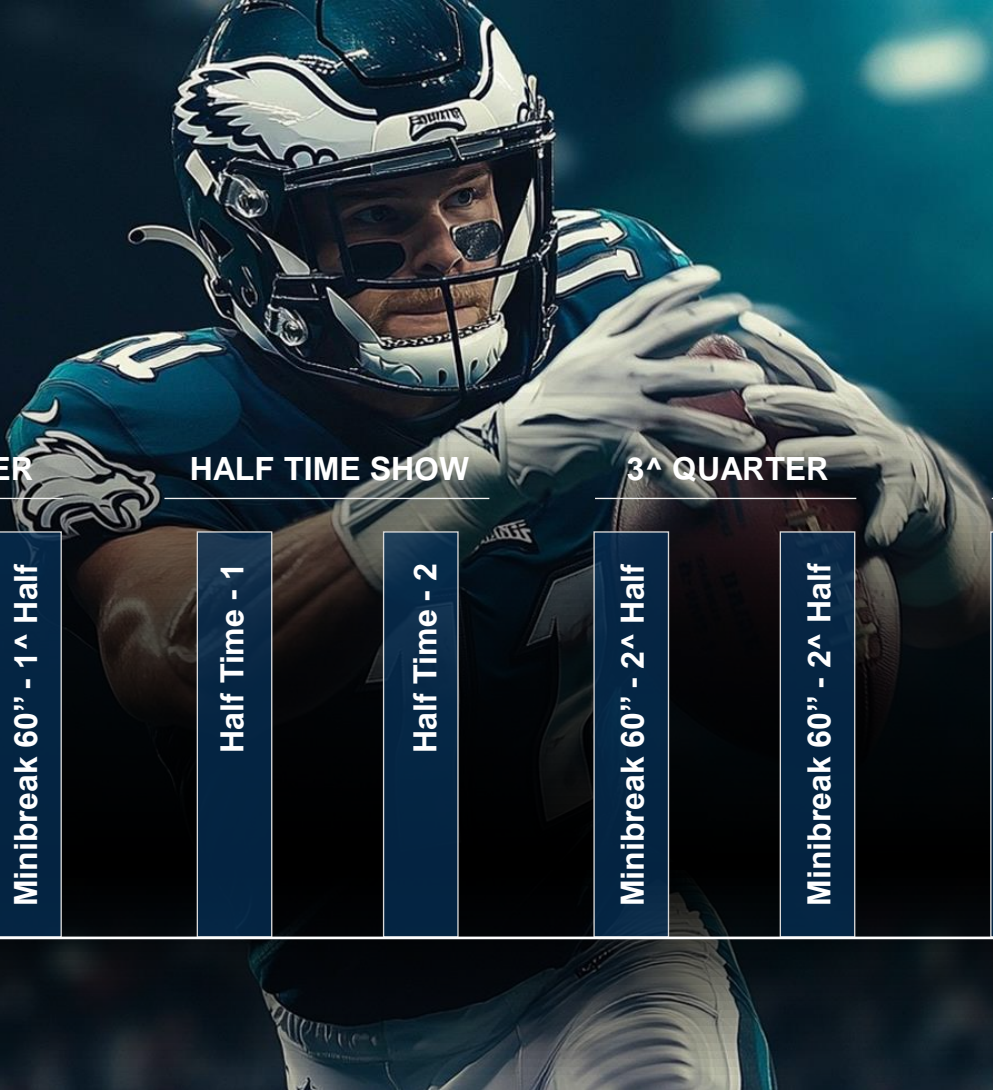
Half Time - 2

Minibreak 60" - 2^ Half

Minibreak 60" - 2^ Half

Minibreak 60" - 2^ Half

Minibreak 60" - 2^ Half





OFFERTA COMMERCIALE ADV

LISTINO MODULO - Listini spot 15"



FINALE NFC/AFC – 26 GENNAIO 20

TESTATA	N. SPOT
Football Kick Off	1
Football 1^ Half	1
Football Halftime 1	1
Football Halftime 2	1
Football 2^ Half	1
TOTALE	5

LISTINO = **5.000 €**

LISTINO PSU* = **5.100 €**

Grp's Uomini = **1,1**

Grp's Adulti 15/64 = **1,0**

*Psu non previste per i minibreak di 1^ e 2^ Half



OFFERTA COMMERCIALE ADV

LISTINO MODULO - Listini spot 15''



SUPERBOWL – 9 FEBBRAIO

TESTATA	N. SPOT
Football Kick Off	1
Football 1^ Half	1
Football Halftime 1	1
Football Halftime 2	1
Football 2^ Half	1
TOTALE	5

LISTINO = **28.200 €**

LISTINO PSU* = **29.400 €**

Grp's Uomini = **3,5**

Grp's Adulti 15/64 = **3,0**

*Psu non previste per i minibreak di 1^ e 2^ Half



OFFERTA COMMERCIALE ADV

LISTINO MODULO - Listini spot 15"



FINALE NFC/AFC – 26 GENNAIO

SUPERBOWL – 9 FEBBRAIO

TESTATA	N. SPOT
Football Kick Off	+
Football 1^ Half	+
Football Halftime 1	+
Football Halftime 2	+
Football 2^ Half	+
TOTALE	10

LISTINO = **33.200 €**

LISTINO PSU* = **34.500 €**

Grp's Uomini = **4,6**

Grp's Adulti 15/64 = **4,0**

*Psu non previste per i minibreak di 1^ e 2^ Half



OFFERTA COMMERCIALE ADV LISTINI 15''



	Normale	PSU
Football Kick Off	€9.300	€10.000
Football 1^ Half	€9.400	
Football Halftime 1	€4.000	€4.300
Football Halftime 2	€4.100	€4.400
Football 2^ Half	€2.500	



	Normale	PSU
Football Kick Off	€1.700	€1.800
Football 1^ Half	€1.700	
Football Halftime 1	€700	€700
Football Halftime 2	€700	€700
Football 2^ Half	€400	





OFFERTA COMMERCIALE unconventional





LA MAPPA DEI BREAK

1^ QUARTER

2^ QUARTER

HALF TIME SHOW

3^ QUARTER

4^ QUARTER

Billboard ap 15"

Kick-Off

Spot unc 15"

Minibreak 60" - 1^ Half

Spot unc 15"

Minibreak 60" - 1^ Half

Spot unc 15"

Minibreak 60" - 1^ Half

Spot unc 15"

Minibreak 60" - 1^ Half

Half Time - 1

Half Time - 2

Spot unc 15"

Minibreak 60" - 2^ Half

Spot unc 15"

Minibreak 60" - 2^ Half

Spot unc 15"

Minibreak 60" - 2^ Half

Spot unc 15"

Minibreak 60" - 2^ Half

Billboard ch 15"



OFFERTA COMMERCIALE UNC

LISTINO MODULO – Spot unc 15"

FINALE NFC/AFC – 26 GENNAIO



SUPERBOWL – 9 FEBBRAIO



Format

N. SPOT

Billboard apertura 15"

1 + 1

spot unc 15" 1° Half

2 + 2

spot unc 15" 2° Half

2 + 2

Billboard chiusura 15"

1 + 1

Spot unc 15" = 12

LISTINO = 41.000 €